

Level 8 plan — Victorian Curriculum: AV082 Visual Communication & Design (Graphics)



Implementation year: 2017

School name: Kyabram P-12 College

Identify Curriculum	Curriculum Booklet Descriptor	<p>Course Outline</p> <p>Students will further develop the skills needed to produce visual communications. Both manual drawing skills and computer skills will be further developed, with the use of Adobe Photoshop and Illustrator to be extended.</p> <p>The production of one-point perspective drawings, freehand drawing and rendering, basic layout and basic packaging designs will be covered. The use of design elements and principles within visual communications will be further explored, and students will develop their skills with these through practical activities. Along with creating, making and presenting visual communications, students will further develop an appreciation of visual images produced by professionals, through researching and responding to these images.</p> <p>Assessment</p> <ol style="list-style-type: none"> 1. A folio of Visual Communications 2. Developmental work for the folio 3. Computer-generated work. 4. Research and responses throughout the visual diary. 			
	Achievement standard	<p>By the end of Level 8, students identify and describe how designers use visual communication practices to respond to briefs in different historical, social and cultural contexts. They apply this knowledge in the development of their own visual communication practices. Students select and use appropriate drawing conventions, methods, materials, media, design elements and design principles to create effective visual communications. Students evaluate how they and others are affected and influenced by visual communications from different cultures, times and places. They identify and describe practices of visual communication designers in visual communications from different cultures, times and places.</p> <p>Source: Victorian Curriculum 14 September 2015 http://victoriancurriculum.vcaa.vic.edu.au/Copyright</p>			
	Reporting Descriptor	<p>Students independently and collaboratively, plan, design, improvise, interpret, evaluate, refine, make and present arts works that represent and communicate ideas and purpose. They combine and manipulate arts elements, principles and/or conventions to represent and communicate ideas, and to develop imaginative solutions to set tasks. They maintain a record of the creating and making of their arts works and explain their decisions about how they present arts works for specific purposes and audiences.</p>			
Teaching and learning	Unit Overview Subject hours per year level: 60 Hours	Unit 1	Unit 2	Unit 3	Unit 4
		<p>Explore and apply methods, materials, media, design elements and design principles to create and present visual communications (VCAVCDE001)</p>	<p>Use manual and digital drawing methods and conventions to create a range of visual communications (VCAVCDV002)</p> <p>Intercultural Capability</p> <p><u>Cultural Practices</u></p> <p>Examine how various cultural groups are represented, by whom they are represented, and comment on the purpose and effect of these representations (VCICCB014)</p>	<p>Develop and present visual communications for different purposes, audiences and in response to specific needs (VCAVCDP003)</p> <p>Identify and describe the use of methods, media, materials, design elements and design principles in visual communications from different historical, social and cultural contexts (VCAVCDR005)</p>	<p>Identify and describe the purpose, intended audience and context in a range of visual communications from different historical, social and cultural contexts (VCAVCDR004)</p> <p>Personal and Social Capability</p> <p><u>Social Awareness and Management</u></p> <p>Explore their personal values and beliefs and analyse how these values and beliefs might be different or similar to those of others (VCPSCSO038)</p>

Develop assessment	Assessment				
		Unit 1	Unit 2	Unit 3	Unit 4
		Assessment	Assessment	Assessment	Assessment
		1. Technical Drawing Students create a one point perspective street. Learning the rules of perspective and how to correctly render using coloured pencils		2. Designing a logo Students create a logo design using Adobe Illustrator	
Make judgments and use feedback	Moderation				

Level 8 Visual Communication: review for balance and coverage of content descriptions.

	1	2	3	4
Explore and Represent Ideas Explore and apply methods, materials, media, design elements and design principles to create and present visual communications (VCAVCDE001)	X			
Visual Communication Design Practices Use manual and digital drawing methods and conventions to create a range of visual communications (VCAVCDV002)		X		
Present and Perform Develop and present visual communications for different purposes, audiences and in response to specific needs (VCAVCDP003)			X	
Respond and Interpret Identify and describe the purpose, intended audience and context in a range of visual communications from different historical, social and cultural contexts (VCAVCDR004)				X
Respond and Interpret Identify and describe the use of methods, media, materials, design elements and design principles in visual communications from different historical, social and cultural contexts (VCAVCDR005)			X	

	1	2	3	4
Intercultural Capability <u>Cultural Practices</u> Examine how various cultural groups are represented, by whom they are represented, and comment on the purpose and effect of these representations (VCICCB014)		X		
Personal and Social Capability <u>Social Awareness and Management</u> Explore their personal values and beliefs and analyse how these values and beliefs might be different or similar to those of others (VCPSCSO038)				X